

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Jeffrey A. Aaron	Examiner:	Chojnacki, Mellissa M.
Serial No.:	10/611,630	Group Art Unit:	2164
Filed:	June 30, 2003	Docket No.:	60027.5047US01/02049
Title:	<u>Automatically Facilitated Marketing and Provision of Electronic Services</u>		

AMENDMENT AND RESPONSE UNDER 37 C.F.R. §1.114

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Responsive to the Final Office Action mailed on October 3, 2007, the Applicant requests further examination in light of the following amendments and remarks, which are believed to place the application in condition for allowance. Accompanying this Amendment is a Request for Continued Examination.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.